



**making physics
matter**

Ogden Outreach Awards 2024

Award: Departmental culture change

This award recognises institutions who have undergone significant culture change. This may be in the focus of your outreach, strategy, leadership, support, evaluation and learning or in how your institution works with staff, students and the public.

The judges are interested in your current programmes and activity, how these have changed over a period of years and the content, methodology and participants in your programmes. They are keen to see what has been learnt over the period, how it has impacted on how outreach is conducted and the broader cultural change their contributions to projects and programmes has enabled.

When thinking about these, you may find the NCCPE 'EDGE' tool (<https://www.publicengagement.ac.uk/support-engagement/strategy-and-planning/edge-tool>) to be useful in considering and framing the factors involved in the culture change in your departments physics outreach.

Successful nominations would be able to demonstrate answers to the questions laid out below.

Section	Questions to answer	Example support evidence
What has changed in your culture	<ul style="list-style-type: none"> • What was the institutional culture like beforehand? • How did you identify what change was needed? • What interventions have you used that have been successful? • How do you know the change has taken place? 	<ul style="list-style-type: none"> • Using the NCCPE Edge tool outline where the different aspects of your physics outreach has been and is now on their system of ‘embryonic’, ‘developing’, ‘gripping’ and ‘embedding’. • Share evidence to support these assessments.
Describe your current culture of supporting physics outreach	<ul style="list-style-type: none"> • How do you support physics outreach? • What type of work and activity do you engage in? 	<ul style="list-style-type: none"> • Description of your existing physics outreach • Describe your institution, how many projects you are involved in • Detail what type of activity you engage in • Let us know how many participants you work with
Supporting statements	<ul style="list-style-type: none"> • Can you provide supporting statements from colleagues/partners and participants of how the of culture physics outreach has changed? 	<ul style="list-style-type: none"> • Support statements from a colleagues/partners and participants in physics outreach.
Is there anything else that makes this nomination for culture change noteworthy?	<ul style="list-style-type: none"> • What additional effects did your project have? 	<ul style="list-style-type: none"> • Provide any additional information not covered in the other answers • Or further supportive evidence